FREEDOM PRESS Vol. 1 Issue 1



Freedom Press

A quarterly newsletter aimed at sharing the mission of E3 Ranch Foundation and the stories of lives we're changing together.

Mission Statement

Serving others and fighting for those who can't fight for themselves. Two causes we're passionate about are (1) the fight against sex trafficking and (2) serving our combat veterans.

Recent Trafficking Operation Has E3 Ties

As you may have already heard, Homeland Security led a major operation targeting sex trafficking in Kansas City and Wichita in June, 2021, which resulted in dozens of rescues and arrests.

All agencies involved continue the work of bringing justice to those who enslave others. In the world of sex trafficking, it shook the earth underneath the feet of a criminal group, but every partner in this fight knows that we have a long way to go.

Nonetheless, it's a success worth celebrating, and we wanted to share with all of our friends – you – that E3 Ranch Foundation humbly played a role in this recent operation that set free enslaved women and girls, and will now fight to bring the criminals to justice and ensure resources are provided to the victims.

A multitude of organizations and agencies teamed up: from Homeland Security to Missouri Highway Patrol, KC Vice, KBI, KC Metro Police, and more. In a way, it's indicative of progress in the way that various organizations worked together for the goal of accomplishing the mission.

"It made me very proud of Kansas City for being able to join forces and effectively work as a collaborative team," says Adam LaRoche, E3 Ranch Foundation's founder. "Wherever people were needed, they went, without worrying about who would get the credit."

E3 Ranch Foundation's role in the operation started at ground level, as the Foundation teamed up with longtime partner Guardian Group who provided valuable information associated with the operation.

Homeland Security led the operation, and E3's Adam LaRoche played a role in the operation itself (see below, "Did You Know?"). E3 Meat Co. also provided food to the victims, victim advocates, and all first responders involved.

Aftercare for the operation was in partnership with Lee Gibson and his team at Relentless Pursuit Outreach & Recovery (RPOR) who helped facilitate logistics of getting victims the help they needed in the aftermath – a pinnacle moment in the lives of these women.

This past winter, E3 Ranch Foundation partnered with Relentless Pursuit Outreach & Recovery in Kansas City, Missouri, to open Christine's Place, a safe space for woman involved in prostitution (read more about Christine's Place here).

Confronting sex trafficking involves continually looking into a world of evil and darkness, but successes like these offer a brief moment to reflect, thank God for the opportunity, and to affirm the worthwhile mission of pursuing those in need.

Did you know?

E3 Ranch Foundation Founder, Adam LaRoche became a commissioned agent of Homeland Security this past winter. This further allows E3 Ranch Foundation to continue working through proper channels — with highly skilled and accredited partners to continue the fight.

Combat Veteran Update



Our men and women of the military have selflessly given the greatest sacrifice. Many of them have experienced front-line fighting we can't imagine. E3 Ranch Foundation provides a place for our warriors to hunt, fish, shoot, and more. Above all of that, our goal is to give them a place to rest and recharge.

"I've learned that when these guys leave active duty, the things they miss the most are their teammates and the camaraderie. Having been retired from baseball for a few years, I understand how important that is. Organically at the E3, we put them back in that 'team room' environment, and from the first night to the fifth, you can see how much they've missed it," Adam says. "Many of them leave saying, 'I didn't realize how much I needed this."

The experiences and veteran events continue to evolve and be shaped by the veterans themselves — for soldiers, designed by soldiers.

"We always tell them when they come to the Ranch, we are here to serve you. That's it. We have hunts and guides lined up, but if they want to go camp in the woods, we'll make that happen. If they want to jump on a horse, we'll make that happen. If they want to chase wildlife or just go sit at one of the ponds and fish, so be it. We're here to serve you."

In 2020, E3 hosted 14 Special Operations Forces (SOF) soldiers, much less than a typical year because of the pandemic – two events were postponed – but the team at the Ranch is poised for a full slate of combat vet events in the months ahead.

Dating to 2017 (when our retreats officially began) through June 2021, we have had over 100 combat veterans out to the E3 Ranch, thanks to our stakeholders, partners, and the veterans themselves. We look forward to continuing that important aspect of our mission.



Sherm Fights for Freedom Giveaway

- 6,000+ Donors
- \$75 Average Donation
- \$500,000 Raised



Grants made in 2021

through July 31st, by E3 Ranch Foundation

- \$200,000 grant to Relentless
 Pursuit to help support Christine's
 Place and the drop-in center for trafficking victims.
- \$50,000 grant to The Light Foundation to further the mission of motivating young individuals to get outside and ignite their passion, purpose and motivation!